

# Hawks Rewards Program



**Hawks Rewards** is our brand sponsorship program designed to help local small business to bounce back from the Coronavirus shutdown. This is your opportunity to promote your special offer to the Hawthorn Cricket Club community.

## **Social Package:**

- Single Facebook Post including supplied content, image/graphic plus a referral hyperlink
- Branded Tweet on the HCC twitter account
- Company listing on the Hawks Rewards page on the club website
- Business must supply an offer with a redeemable discount.

## *Investment*

Single Campaign: \$200.00 (Credit Redemption \$20.00)\*

Triple Campaign: \$550.00 (Credit Redemption \$60.00)\*

## **Social Package PLUS:**

- Single Facebook Post including supplied content, image/graphic plus a referral hyperlink
- Instagram post including supplied content, image/graphic plus a referral hyperlink
- Twitter post including supplied content, image/graphic plus a referral hyperlink
- Website news post including supplied content, image/graphic plus a referral hyperlink
- Company listing on the Hawks Rewards page on the club website
- Logo on the website home page and sponsors page
- Business must supply an offer with a redeemable discount.

## *Investment*

Single Campaign: \$350.00 (Credit Redemption \$35.00)\*

Triple Campaign: \$950.00 (Credit Redemption \$95.00)\*

## **Brand Engagement Package:**

- Single Facebook Post including supplied content, image/graphic plus a referral hyperlink
- Instagram post including supplied content, image/graphic plus a referral hyperlink
- Twitter post including supplied content, image/graphic plus a referral hyperlink
- Website news post including supplied content, image/graphic plus a referral hyperlink
- Company listing on the Hawks Rewards page on the club website
- Logo on the website home page and sponsors page
- Email campaign to the 3000 Hawthorn CC members and supporters
- Business must supply an offer with a redeemable discount.

*Investment:* Single Campaign: \$500.00 (Credit Redemption \$50.00)\*

\*Payment terms are available

\*Credits expire after 12-months

Visit our **Hawks Rewards Sponsorships Page** on the Hawthorn Cricket Club Website  
[www.hawthorn.vic.cricket.com.au](http://www.hawthorn.vic.cricket.com.au) or contact us on [hccinfo1947@gmail.com](mailto:hccinfo1947@gmail.com)